

Background

What is the problem you've been facing? What challenge are you experiencing?

Community

Who is in your neighbourhood, community, or area of impact?
(charities, collaborative organisations, community groups, clubs & societies)

Stakeholders

Who are your stakeholders? How involved do they need to be?

Improvement idea

What do you want to improve? Who would benefit from the improvement?
Who wants the improvement?

Diversity & Inclusion

Who are your missing voices? who are you not hearing from?
(Diverse communities, accessibility, financial difficulties, language, cultural, physical, or mental health needs)

Communication Plan

How will you communicate? How will you approach and engage with people?

Aim What are you aiming to achieve?

By when:

What:

For whom:

How much: